

# GET MORE FROM YOUR MEDIA INVESTMENT

- Highest conversion rate in the advertising industry
- Higher than any search, social media or other channel
- Deeper audience engagement



PRINT | DIGITAL | EMAIL | SOCIAL | WEBSITES

## EXPERIENCE THE RIDE

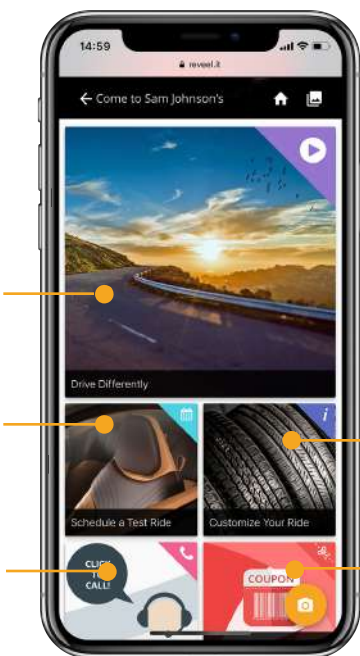
Tantalize buyers with a wind-in-the-hair video or gallery of interior and exterior photos. Bring them to your lot with a test drive offer.

## BOOK ONLINE

Seize the moment of interest with convenient test drive reservations

## CONNECT NOW

Click-to-call, email, start a chat session, provide quotes and turn-by-turn directions to your dealership.



**1**  
Landing Page

**5**  
Tiles  
Calls-to-action  
Opportunities to sell

## SHOWCASE INVENTORY

Allow buyers to search your vehicle inventory or customize a ride that's just right for them.

## INCENTIVIZE, INFORM AND INSPIRE

Promote offers, provide trade-in calculation tools, get quotes and apply for credit.

## MEASURE PERFORMANCE

Receive detailed reports of engagement and conversion from high intent consumers. Track interaction beyond the first click by media channel.



## ORDER YOUR REVEEL LANDING PAGE ONLINE

Choose to have us curate your official content, or specify content for each tile. Either way, we take care of building your landing page. No additional creative required.

## REACH A BIGGER AUDIENCE

Publish your Reveel landing page across all your media channels with unique trackable links for print, digital, email, social media and your website.

ENGAGE AND CONVERT HIGH INTENT CONSUMERS | [WWW.REVEEL.IT](http://WWW.REVEEL.IT)

# COME TO SAM JOHNSON'S

Some restrictions apply. See dealer for details. Offer good in participating states only. See dealer for details. Offer good in participating states only. See dealer for details.

Deals from  
**\$315** /MO  
FOR 24  
MONTH

## Schedule your test drive!

TRY IT  
YOURSELF

VIEW SAMPLE LANDING PAGES  
Go to [www.Reveel.it](http://www.Reveel.it) and scan this page



**PARTICIPATING IS EASY! CONTACT YOUR MEDIA SALES REPRESENTATIVE.**